

ΑΓΡ

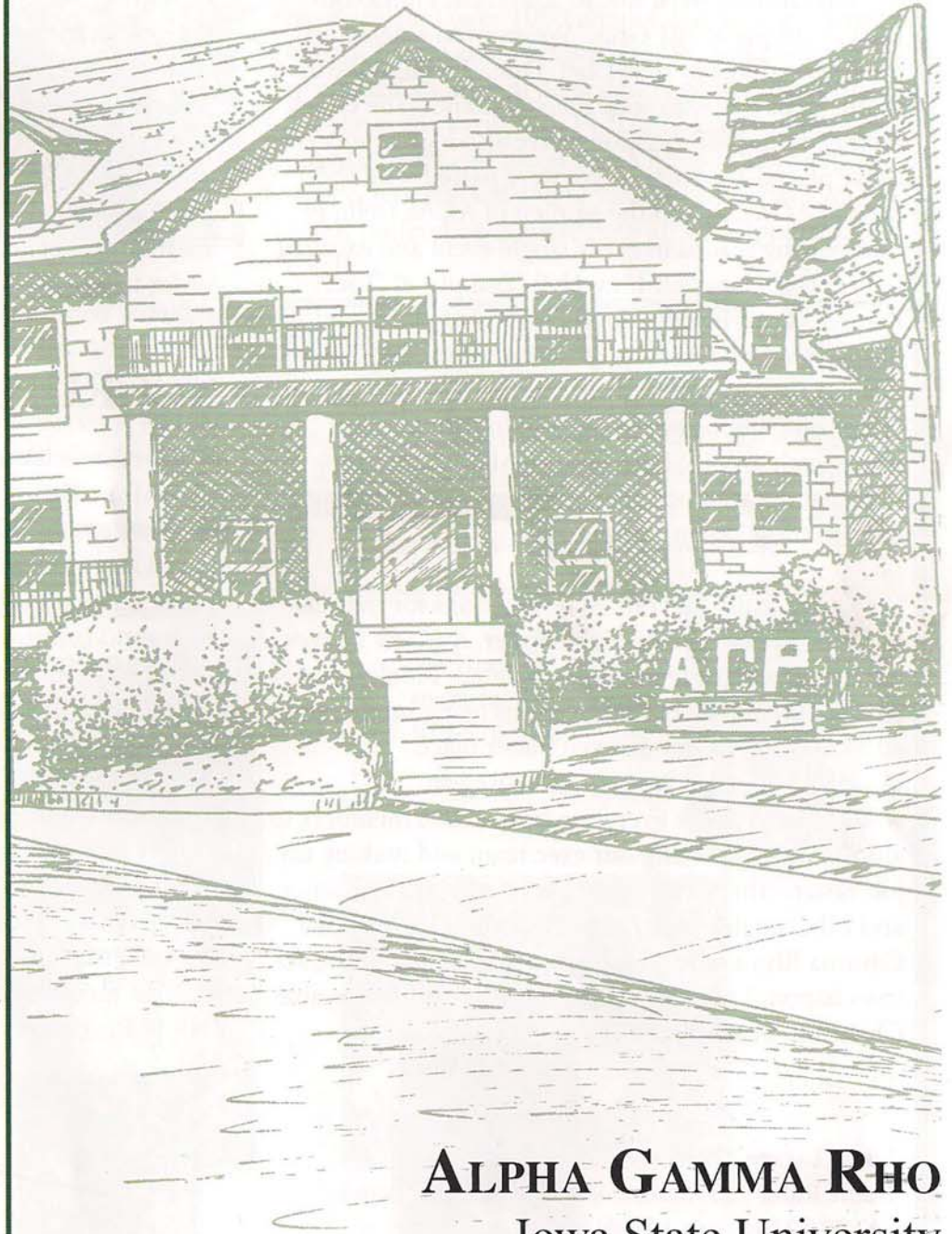
ΕΤΑ CHAPTER

“...to make better men and through them a broader and better agriculture.”



Spring '12 Crescent

- Active Chapter News
Pages 2, 4, 5, and 7
- Alumni Board Report
Page 3
- AGR Spring Showdown
Page 6



ALPHA GAMMA RHO
Iowa State University
201 Gray Avenue
Ames, Iowa 50014

ACTIVE CHAPTER REPORT

Greetings Brothers,

My name is Andrew Lauver and I am the Eta Chapter Noble Ruler for 2012. I was raised on a fourth generation grain and livestock farm near Lake City, Iowa. Our executive team is looking forward to putting forth a tremendous effort over the course of the next year to improve Eta Chapter and ensure a prosperous future. Please do not hesitate to contact me at any time through email at ajlauver@iastate.edu or phone 712-210-2516.

We began our semester with a trip to Kansas City for a recruitment school with four brothers representing Eta Chapter. While there we were able to network with AGR's from across the nation spanning the country from Maryland to Washington State. By attending the conference we gained knowledge of how to create a database with a grading system for recruits. This new practice will be vitally important as we move into signing new members for fall 2012. On the weekend of February 10th and 11th, we will be attending the annual AGR Leadership Conference in St. Louis MO. It is a two day conference with many programs and seminars. Mom Brown and seventeen members are registered for the event, and we anticipate it to be a very fun and productive weekend.

Currently, the brothers are settling into their coursework and beginning their first round of tests. Many brothers are busy planning events for VEISHEA, Greek Week, and the State FFA convention. We are proud to have strong leadership on campus with the General Co-Chair of VEISHEA, President of IFC, President and Vice President of the College of Agriculture and Life Sciences Ambassadors, two members on Greek Week Central, one Varieties Central member and three members on the ISU Livestock Judging Team.

As always, Eta chapter dominates participation in VEISHEA. Brother Brugman is serving as General Co-Chair for a second year; we have eight other members serving on the executive board.

This year, VEISHEA is planned for the week of April 16th through the 22nd. The AGR Food Stand will be located in its usual location just across from Beardshear Hall.

We also have a committee helping with the plans for FFA Convention. We are proud to welcome it back to Ames this year and look forward to talking with alumni and potential members during the convention April 23rd and 24th.

For Greek Week this year, we are paired with the women of Sigma Kappa and the men of Adelante. Many brothers are involved with the planning of events as Greek Week Central Members and Greek Week Aides. We are looking forward to competing in Greek Week, and we are all determined not only to win Homecoming this academic year but Greek Week as well!

On behalf of the active chapter, have a safe and enjoyable spring along with a prosperous year in 2012. We hope to see many of you at Founders' Day on March 3rd. Founders' Day will be held in the afternoon and you will then have the opportunity to attend a basketball game against Baylor at 6pm. Go Cyclones!

Fraternally,

Andrew Lauver "2061"
Noble Ruler
712.210.2516
ajlauver@iastate.edu



News Flash

This past semester Eta chapter excelled in academics having a Chapter GPA average of 3.28! Is this a new record? Having 34 members making Dean's List, and 40 members having a GPA over 3.4 has helped make this fall semester an academic success.

Eta Alumni Board Report

Eta Alumni Corporation Board Report
February, 2012

As you are well aware, Founders' Day on Saturday, March 3rd is quickly approaching. Of great importance every year is the need to identify three alumni who will give of their time and energy to serve on the Board of Directors for the Eta Alumni Corporation and the Education Foundation.

Three brothers have agreed to be listed on the ballot for the three positions on both boards. They are as follows:

Joel Akers, "1666". Joel grew up in Franklin County, Iowa and was very involved in 4-H and FFA while growing up. He was a member of the 1995 New Initiate class, and after spending time studying in China and working on a farm in Australia, he graduated from Iowa State in the spring of 2000. For the last eight years, he has been an insurance agent, primarily in Dallas and Polk County with Nationwide Insurance. He currently lives in West Des Moines, and has been married for five years to his wife, Jean. He has a three year old daughter, Samantha, and a twelve year old stepson, Nick. Joel is looking forward to serving on the alumni board for the next three years, being able to spend more time with the brothers from 201 Gray, and giving back to the house where he was fortunate enough to live for four years.

Rodger Main, "1450". Dr. Rodger Main is the Director of Operations at the Veterinary Diagnostic Laboratory at the Iowa State University College of Veterinary Medicine.

Main received a BS degree in Agriculture in 1991, and a Doctor of Veterinary Medicine from Iowa State University in 1996. He received a PhD in Veterinary Medicine from Kansas State University in 2005. As Director of Operations, Main oversees the daily operation of the laboratory's performance of diagnostic services, comprehensive surveillance testing programs and applied research on diseases of high relevance to Iowa animal agriculture.

The laboratory receives between 45,000 and 50,000 case submissions annually for testing by its 26 faculty members and 95 staff workers.

Prior to his current role, Main served as Director of Production Systems for Murphy-Brown Western Operations. In that role, Main served on the management team, directed veterinary services and production research initiatives for the pork production company.

Mark Stutsman, "1306". Mark grew up in Hills, IA and graduated with a degree in Farm Operations in 1985. He returned home to the family farm and furthered his education by receiving his MBA in 2002. He currently serves as CEO of Eldon C. Stutsman, Inc., a third generation family-owned agricultural supplier headquartered in Hills. He has served on the Johnson County Extension Council and has been a county 4-H beef superintendent for 20 years. He has been Chairman of the Board of Directors of the Agribusiness Association of Iowa and is a Board Member of the Agricultural Retailers Association in Washington, D.C. He was also appointed to be a member of Governor Culver's Council on Agricultural Education. Mark is married to his wife, Kristi, and has two sons. Tyler is a junior at Iowa State and is a member of Eta Chapter. Tanner, is a freshman studying Agriculture at Black Hawk Community College in Kewanee, IL.

When you have the opportunity, please thank each of these brothers for their willingness to remain involved with Alpha Gamma Rho.

We look forward to seeing you at Founders' Day!

Kevin Drury

Alumni Corporation Board President

FOUNDERS' DAY

Saturday, March 3, 2012

Iowa State University Alumni Center
420 Beach Avenue
Ames, IA 5001-1430

Founders' Day Agenda

12:00- 2:00 Alumni Board Meeting

2:30-3:30 All Alumni Meeting/ Ladies Auxiliary

3:30- 4:00 Social (Olde Main Root Beer)

4:00-5:30 Banquet and Awards (Dinner)

6:00 Iowa State Men's Basketball game vs. Baylor
(responsible for your own tickets)

The 2012 Eta Founders' Day will be held again at the Iowa State Alumni Center, which is located near the Iowa State Center. The meal will again be catered by Hickory Park. The attire is formal for the business meeting and the banquet. Ladies and children of Eta alumni are welcome to attend the Ladies Auxiliary meeting in the afternoon. The approximate cost for the event will be \$20.

Following the event, the Men's Basketball team concludes its season at home at 6 p.m. against Baylor. This event will be done in order to accommodate any brothers wishing to go to the game.

RSVP for the event should be done before February 25th. You can RSVP by calling me on my cell 563-880-9129, emailing me at dslueken@iastate.edu, or mailing me at the house. Check on the Eta Chapter website at isuagr.org (the new website URL) or go to the old one and you will be redirected to the new page. The active chapter looks forward to your attendance on March 3, 2012 for Founders' Day and to help root on the Cyclones against the Baylor Bears.



ALUMNI REPORT

With the rapidly changing pace of technology in today's world and especially within our own chapter, I thought I would take some time to fill in brothers on all the new things for our Eta Alumni.

First and foremost is the new chapter website, which is looking fantastic while a work in progress. With the new change in our website, I would just remind you that we changed domain names, so the new website is located at www.isuagr.org. Feel free to check this out for chapter updates as well as any last minute details on Founders' Day. This leads me into my next topic which is the E-Crescent and E-Newsletter. Both can now be viewed on the website by clicking on the News tab and then clicking on the publication you are seeking. With the availability of these options, the question of a printed Crescent comes into play. The printed Crescents are very costly to print and mail. The active chapter is pushing for an electronic move with the Crescent, hoping that many of our alumni will go electronic. Please check the website for further updates.

If you would prefer to receive the Crescent electronically and not in the mail, please email me at dslueken@iastate.edu or at alumnirelationeta@gmail.com or call me. This would cut down not only on printing costs but also the ease in which you would get chapter info. If you have any questions regarding the changes, please don't hesitate to contact me.

Fraternally,

Dakota Lueken "2090"
563-880-9129
dslueken@iastate.edu



WEBSITE ADDRESSES

Stay updated on Alpha Gamma Rho

Home Office site: <http://alphagammarho.org/home>
Eta Chapter site: <http://www.isuagr.org>

RECRUITMENT REPORT

My name is Jake Kent and I was recently elected to serve as the VNR Recruitment chair for 2012. I grew up on a farrow-to-finish operation and crop rotation farm near Auburn, Iowa. It is an honor to serve in this position as I am very passionate about recruiting the next class that will hold up the principles of Eta Chapter. Recruiting a outstanding initiate class heavily depends on the alumni support that we have here at Eta chapter. I know that other AGR chapters are not as fortunate as we are when it comes to how actively our alumni help us recruit. Each and every year, our alumni recommend the "cream-of-the-crop" young men who become leaders in not only AGR, but the Greek community and College of Ag and Life Sciences at Iowa State.

This semester we are off to a fast and outstanding start. The future of AGR is looking very promising. Nolan Hageman and Sean Robinson, the assistant recruitment chairs, and myself have been contacting potential new members that may soon call 201 Gray their home. We are looking for 20-22 young men for the fall 2012 class. Our recruitment chairs have a goal set of having the entire new initiate class signed by June 1, 2012 if possible.

We have a long, strong list of college students, but our high school list is lacking. We are taking recommendations for high school seniors and juniors. It is vital that you contact me ASAP, if you have any high school student that would make a good AGR member.

Let's not let a potential member lose out on this opportunity to be an AGR because the active chapter is not aware of him.

I am proud to say that our alumni are invaluable when it comes to helping us build our list of potential members. Thanks to our new website this process can be completed online.

Our main recruiting event, Greek Getaway will be held March 30-April 1, 2012. Any high school seniors that should be considered for AGR need to be encouraged to attend Greek Getaway and we need to have his contact information now. Last year was a great success! We had 35 members stay at Eta Chapter which was the most in the Greek community. We are hoping for at least 35-40 guys again this year.

Please feel free to contact me anytime via email jrkent@iastate.edu or by phone (712)-210-6334. I am looking forward to working with you and serving as your VNR of Recruitment.

Fraternally,

Jake Kent "2088"
712-210-6334
jrkent@iastate.edu



2012 AGR Scholarship Golf Event

REMINDER

Friday, June 22
Coldwater Golf
Ames



John Chism
1124 S. Sandcherry Circle
Huxley, IA 50124

AGR Scholarship Golf Outing



Register online by June 1
for the 2012 AGR
Scholarship Golf Event:

www.coldwatergolf.com

Going is Friday afternoon, June 22, at
Coldwater Golf Links in Ames.

Net proceeds fund Eta Chapter scholarships
via the Central Iowa AGRs.

Entry fee of \$90 (alumni) / \$45 (undergrads)

FRIDAY, JUNE 22, 2012

11:30 a.m. Registration / Box lunch
available

12:30 p.m. Shotgun start

5:00+ p.m. 19th Hole with prizes and
fellowship!

Please contact John Chism at 515-360-4409
or john.chism@pioneer.com if you have any
questions.

LOST BROTHERS

311	Henry Wallace	529	Charles Cutter	1073	Jasper Crowe
319	Prentice Burdick	593	Leslie Mathews	1075	Stephen Jones
327	Robert Putman	601	Roger Olson	1132	Christopher Floy
335	Ferdinand Plumer	613	Jakob Schmitt	1182	James Stark
337	Ivan Frederickson	703	Dallas Western	1260	James Holub
354	John Simmons	737	Lowell Taylor	1429	James Meyer
382	Donald Ehr	781	David Timm	1499	Todd Snider
460	Charles Neale	794	Gene Hohertz	1566	John Underwood
482	Thomas Chudomelka	912	James Noble	1863	Mathew Thome
489	Byron Thomas	979	Stephen Prizer	1907	Kyle Hotz
496	Marcus Bauer	998	Douglas Lynch	1929	Aaron Wenger
513	Marvin Boss				

If you know the new addresses of these brothers or if you are at a new address please notify one of our Eta Editors or contact the Home Office at www.alphagammarho.org

AGR SPRING SHOWDOWN

This year, Alpha Gamma Rho will be holding its sixth annual steer and heifer show on Sunday, March 25, 2012. The AGR Spring Showdown will be held at the Webster County Fairgrounds in Fort Dodge, Iowa. We are working closely with the ISU Block & Bridle Club, which will have their annual Cyclone Classic calf show on Saturday, March 24, 2012. Both shows are sanctioned by the Iowa Junior Beef Breeds Association. Last year's show consisted of 260 entries shown by exhibitors across the Midwest.

At this time, we ask you to support this event in the form of a sponsorship. Our show will not be possible without the continued support of alumni and friends of AGR.

If your family or business would like to donate to this year's show, please complete the following form and return it to Eta. Your family sponsorship will be displayed on sponsorship banners at the show. Thank you, in advance, for your continued support of this sixth annual event and for continuing this tradition started at Eta Chapter. For more information, please contact Matt McLaughlin and Brandon Ledger.



Matt McLaughlin
mattmcl@iastate.edu
 712-304-0303

Brandon Ledger
bdledger@iastate.edu
 641-919-4008

AGR Spring Showdown Sponsorship Form

Please include this sheet with your donation.* Thank you for your support!

Please check your sponsorship level:

Platinum \$300 and up **Gold** \$100 to \$299 **Silver** \$99 and below

Sponsor Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____ **Amount Enclosed:** _____

Send to:

*Checks payable to Alpha Gamma Rho

MOM'S JOURNAL

Writer Terence Loose, in his article "College Majors That Are Useless," asked, "Want to make sure you don't pick a dud of a degree? Check out our list of the most useless degrees." Imagine the conversations at 201 Gray when agriculture was proclaimed to be the "#1 Useless Degree" on the Yahoo Education website <http://education.yahoo.net/articles/most_useless_degrees.htm>! Not only was agriculture #1, animal science was #4 and horticulture was #5. (Hmmm... I always thought animal science and horticulture were part of agriculture!)

The article prompted four Midwestern deans of agriculture from Purdue, University of Illinois, Ohio State and Iowa State to write a rebuttal titled, "No Limits to the Value of an Agriculture Degree." This rebuttal has been posted on the CALS home page <<http://www.ag.iastate.edu/news/releases/995/>>. Numerous facts, figures and resources are quoted to counter Loose's statements. As you probably know or have heard, Facebook provides a popular arena for voicing opinions. A special page called "I Studied Agriculture and I Have a Job" <<https://www.facebook.com/pages/I-Studied-Agriculture-I-Have-A-Job/306700539376086>> was created to refute Loose's allegations. It is most interesting to read the testimonials and the passion that Ag graduates have not only for their chosen career, but the value and challenges of agriculture in everyday living.

These are the sites which have surfaced for me through my ISU connections and I know there are other articles and rebuttals online. If these particular sites whet your appetite, you will surf the internet for more information.

I have just come from the Agriculture and Life Sciences spring career day where I briefly visited with Mike Gaul, director of Agriculture and Life Sciences Career Services, about the havoc these sites have caused for him! It has been an interesting time for Mike, but good has come out of this as he indicated the agricultural industry has come closer together to meet the challenge of informing others about the significance of agriculture in the global arena!

Can you believe the fifth spring CALS Career Day drew 109 companies? Over 500 students presented themselves very professionally and the Great Hall was buzzing with activity. This is one of the most exciting times in agriculture for Ag students and the employment rate is well over 95% on this campus. However, our Monday evening guests from the Ag industry continually challenge this generation of Ag students by emphasizing that they must also be educating others about agriculture---especially those who do not have a farm background or work in the Ag industry. I could not agree more. We each have a responsibility to encourage an appreciation of agricultural producers and the science and technology required to meet the world's needs.

Finally, I hope you are planning to attend Founders' Day on March 3rd at the ISU Alumni Building featuring a Hickory Park buffet. Following the award presentations, you will have the opportunity to cheer the ISU men's basketball team on to a victory against Baylor. Bring your family and come!

Mom Brown
jkbrown@cwinet.net
515.292.9396



CIRCLE OF LIFE

Our Congratulations to: Mike Heller (1591) and Kim (Anderson) Heller who welcomed their daughter, Reiland Grace Heller into the world on October 22, 2011. Reiland was 8 lbs 10oz and 22 in. long

**Please send Circle of Life updates to the
Eta Editors**



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2012-2013 Calendar

March 3, 2012	Founders' Day
March 12-16, 2012	Spring Break
March 31, 2012	Greek Getaway for prospective members
April 21, 2012	VEISHEA Parade Day
April 23-24, 2012	FFA Convention at ISU
May 5, 2012	Spring Commencement
June 22, 2012	AGR Golf Outing
July 29-31, 2012	AGR National Convention, Vermont
August 20, 2012	Fall Classes Begin
October 27, 2012	ISU Homecoming
April 4-6, 2014	Eta's 100 Year Anniversary Weekend